



2018 St. Louis Farmers Market Sponsorship Opportunities

The mission of the St. Louis Farmers Market is to create a diverse and thriving market place for local farmers and crafters to sell their goods. We strive to help local businesses & entrepreneurs through promotion and partnerships; to increase community access to healthy foods; to promote healthy activities; and to be a positive and fun place in the community that customers enjoy visiting again and again.

Dear Community Member,

The first two seasons of the St. Louis Farmers Market have been a great success. In 2017 attendance averaged 260 people each market day. Our Facebook page grew to over 700 followers. There was an average of 11 vendors at the market each week. We also hosted 10 musical groups and 6 special events that included cooking and canning demonstrations. Our vendors reported sales of over \$35,000 and our customers reported additional shopping in the downtown St. Louis area of over \$46,000.

The 2018 season will start on June 7th and run every Thursday from 2-6pm through October 25^h.

This season we are confident our number of vendors and customers will grow by continuing to offer a professionally run and welcoming market. We will be participating in a total of 5 food assistance programs. SNAP, Double Up Food Bucks, WIC Project FRESH, Senior Project FRESH and new this season: Prescription for Health. These programs will allow more food dollars to be spent locally, more access to healthy food and vendors will increase sales.

We would like to give you an opportunity to support the St. Louis Farmers Market so that we may continue to reach the goals of our mission. Your investment will support our operating expenses and needs for items such as Food assistance supplies and administration, Bathroom and hand wash station rental, Insurance, Advertising, and Market supplies. We hope to cover a portion of these expenses with vendor fees, but the majority will need to be covered by donations and sponsorships. Your commitment to support the market by becoming a sponsor will help us immensely as we strive to become a successful and sustainable farmers market in St. Louis.

The following sponsorship opportunities are available:

PLATINUM (\$1000+)	GOLD (\$500+)	SILVER (\$250)	BRONZE (\$100)
Included in Radio Ads	--	--	--
Sign at Market	Sign at Market	--	--
Link on Website	Link on Website	Link on Website	--
X Lg Logo on print media	Lg Logo on print media	Md Logo on print media	Sm Logo on print media
Social Media posts	Social Media posts	Social Media posts	Social Media posts

Radio Ads will be run twice a week from June – October.



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If your business would rather donate specific item(s) that we need we would gladly except and give recognition similar to what is outlined above based on the approximate value of the item.

“Friend of the Market” Donations will also be accepted for amounts less than \$100. These donations will be recognized with a Thank you to the Friend of the Market on Social Media.

For more details, contact Linda Bader, Market Manager at 989-620-0448 or baderL@ispmgt.com. Linda would also be happy to come and speak to your organization about the farmers market. To sign up please complete the form below. Mail the form and payment to St. Louis Farmers Market, 2290 E Madison Rd, St. Louis, MI 48880 (Please make checks out to Gratiot Area Chamber of Commerce and put St. Louis Farmers Market Sponsor in the memo field). When received, Linda will contact you for more information and your logo.

Thank you for your consideration.

Sincerely,

Linda Bader
St. Louis Farmers Market Manager

Website: http://www.stlouismi.com/1/stlouis/st_louis_farmers_market.asp

Facebook: www.facebook.com/stlouisfm

Instagram: <http://www.instagram.com/stlouisfm>



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Business Name:

Business Address:

Phone:

Email:

Contact Person:

Title:

Website Address:

Facebook Page:

Please check the appropriate sponsorship level:

Platinum (\$1000)

Gold (\$500)

Silver (\$250)

Bronze (\$100)

To make a Friend of the Market Donation (under \$100) please write in the amount of your donation below:

_____ Donation amount

If you prefer to donate item(s) needed at the market. Please list the item(s) below and note their approximate value:

Checks should be made out to the **Gratiot Area Chamber of Commerce, with St. Louis Farmers Market Sponsor in the memo field.**

Please mail this form along with payment to: **St. Louis Farmers Market, 2290 E Madison Rd, St. Louis, MI 48880**