



2016 St. Louis Farmers Market Sponsorship Opportunities

The mission of the St. Louis Farmers Market is to create a diverse and thriving market place for local farmers and crafters to sell their goods. We strive to help local businesses & entrepreneurs through promotion and partnerships; to increase community access to healthy foods; to promote healthy activities; and to be a positive and fun place in the community that customers enjoy visiting again and again.

Dear Community Member,

The St. Louis Farmers Market will begin its 1st season in 2016. The season will start on Thursday, June 2nd and run every Thursday from 3-7pm through October 27th. The market will be located in the parking lot of the new St. Louis City Hall Building at 300 N. Mill Street.

Our goal is to become a fixture and asset to the St. Louis Community. The market will create the opportunity for market customers to buy fresh produce, plants, and homemade baked goods, to shop for unique handcrafted items, to enjoy live music, take part in cooking demonstrations, to sample food items, and more.

The St. Louis Farmers Market will be run in partnership with the Middle of the Mitten Association and the Gratiot Area Chamber of Commerce. Linda Bader, a certified market manager, will manage the market with the help of an Advisory Committee. All of whom are volunteering their time.

Your investment will support our operating expenses and our needs for items such as a porta-potty and hand wash station rental, information booth canopy and weights, banners, signs, picnic tables, wagons, and a storage shed. We hope to cover a portion of these expenses with vendor fees, but the majority will need to be covered by donations and/or business sponsorships. Your commitment to support the market by becoming a sponsor will help us immensely as we strive to become a successful and sustainable farmers market in St. Louis.

The following sponsorship opportunities are available:

GOLD (\$500+)	SILVER (\$250)	BRONZE (\$100)
Named sponsor on Radio spots	--	--
Name/Logo on Banner	--	--
Name/Logo/Link on Website	Name/Logo/Link on Website	--
Name/Logo on printed advert.	Name/Logo on printed advert.	Name/Logo on printed advert.
Name/Logo on Social Media	Name/Logo on Social Media	Name/Logo on Social Media

If your business would rather donate specific item(s) that we need we would gladly except and give recognition similar to what is outlined above based on the approximate value of the item.

“Friend of the Market” Donations will also be accepted for amounts less than \$100. These donations will be recognized with a Thank you to the Friend of the Market on Social Media.



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For more details, contact Linda Bader at 989-620-0448 or baderL@ispmgt.com. Linda would also be happy to come and speak to your organization about the farmers market. To sign up please complete the form below. Mail the form and payment to Linda Bader, 2290 E Madison Rd, St. Louis, MI 48880. When received Linda will contact you for more information and your logo.

Thank you for your consideration.

Sincerely,

Linda Bader
Manager, St. Louis Farmers Market Manager

Please like us on Facebook at: www.facebook.com/stlouisfm



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Business Name:

Business Address:

Phone:

Email:

Contact Person:

Title:

Website Address:

Please circle which sponsorship level you are choosing:

GOLD (\$500)	SILVER (\$250)	BRONZE (\$100)
Named sponsor on Radio spots	--	--
Name/Logo on Banner	--	--
Name/Logo/Link on Website	Name/Logo/Link on Website	--
Name/Logo on printed advert.	Name/Logo on printed advert.	Name/Logo on printed advert.
Name/Logo on Social Media	Name/Logo on Social Media	Name/Logo on Social Media

To make a Friend of the Market Donation (under \$100) please write in the amount of your donation below:

_____ Donation amount

If you prefer to donate item(s) needed at the market. Please list the item(s) below and note their approximate value:

Checks should be made out to the **Gratiot Area Chamber of Commerce, with St. Louis Farmers Market in the memo field.**

Please mail this form along with payment to: **Linda Bader, 2290 E Madison Rd, St. Louis, MI 48880**